



FANCY MOLASSES



100% natural. Made from pure sugarcane.
Premium Pure Molasses Since 1879.



PREMIUM PRODUCT. SUPERIOR SERVICE. 100% PURE FANCY MOLASSES.

Crosby's has been producing premium molasses for markets across North America since 1879. The demand for molasses is growing as both consumers and food producers seek more natural sweeteners and colorants.

Some features of Crosby's Fancy molasses:

- It's made from the pure juice of sugar cane that has been evaporated to the consistency of syrup, with a rich clear colour and unique tangy, savoury-sweet flavour.
- It's a pure product that contains no additives or preservatives, and no added sulfates or sulphites. It is also gluten free, non-GMO and certified Kosher.
- It's produced under SQF-certified quality control standards and is packaged in our plant in Saint John, New Brunswick, Canada.
- It's uniform in flavour and colour. We buy in large loads, enabling us to provide consistency in flavour and colour from delivery to delivery.

A Versatile Ingredient

With its natural color, stability and flavour, molasses is a versatile ingredient used in a variety of sweet and savoury foods including cookies, cakes, breads, snack bars, granola, prepared cereal, gingerbread, table syrup, dressings and marinades, and barbecue sauces.

A Natural Flavour Enhancer

Molasses is a natural, inexpensive flavour enhancer for baked goods, sauces, dressing and marinades. The savoury-sweet flavour profile of molasses masks bitter notes in foods and enhances flavours, creating a richer taste profile.

A Cost-Effective Sweetener

Crosby's Fancy Molasses is a lower cost alternative to pure maple syrup, honey, brown rice syrup, and agave syrup. Molasses can easily be substituted for, or used in conjunction with, higher cost sweeteners, balancing the flavour profile while maintaining a wholesome character and appeal.

A Natural Colourant

A natural colourant that is stable and blends well, molasses is an ideal substitute for caramel and other artificial brown colourants.



Crosby's premium molasses is the better choice to meet the growing demand for natural, additive-free foods. To find out more visit crobysmolasses.com or call 1 800 561 2206.



A SWEETNESS SO PURE.

Other Benefits

Better flavour and more cost-effective is only part of the Crosby's molasses story. It also has many other benefits including:

- The high invert sugar content of molasses helps limit crystallization of the sugars in confectionary products and baked goods, improving end-product stability.
- Molasses is a natural humectant, so it prolongs the shelf life of baked goods by retaining moisture.
- The acids in molasses react with baking soda to evolve gases, enhancing the spring and texture of baked goods.
- The emulsifying properties of molasses make it an ideal sweetener for sauces and dressings.

Package Sizes Available

Crosby's molasses is available in a number of convenient sizes:

- **Food service:** Plastic jugs (5 kg/1 gal); Pails (25 kg/55 lb)
- **Manufacturing and industrial markets:** Pails (25 kg/55 lb); drums (285 kg/630 lb); totes (1125-1250 kg/2480-2800 lb) and tank trailer loads
- **Retail packages:** Squeeze bottle (300-350 g); carton (675 g, 1 kg, 1.35 kg); bottle (16 oz.); plastic jugs (5 kg/1 gal)
- **Shelf life:** 18 months
- **Canadian Food and Drug Ingredient list:** Fancy Molasses/Mélasse qualité fantaisie
- **USA Ingredient list:** Molasses



Crosby's Molasses is:

Flavour enhancer

Natural colourant

Cost-effective sweetener

Extends shelf life of baked goods

Natural leavening agent

No preservatives

Gluten free

Non-GMO

Nutrition Facts

Valeur nutritive

Serving size 1 tbsp (20g)
portion 1 c, à soupe (20g)

Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 60	
Fat / Lipides 0 g	0 %
Saturated / saturés 0 g	0 %
+ Trans / trans 0 g	
Cholesterol / Cholestérol 0 mg	0 %
Sodium / Sodium 0 mg	0 %
Potassium / Potassium 180 mg	5 %
Carbohydrate / Glucides 16 g	5 %
Fibre / Fibres 0 g	0 %
Sugars / Sucres 13 g	
Protein / Protéines 0.2 g	
Vitamin A / Vitamine A	0 %
Vitamin C / Vitamine C	0 %
Calcium / Calcium	2 %
Iron / Fer	6 %
Vitamin D / Vitamine D	0 %
Riboflavin / Riboflavine	25 %
Vitamin B ₆ / Vitamine B ₆	4 %
Magnesium / Magnésium	4 %
Selenium / Sélénium	0 %
Copper / Cuivre	2 %
Manganese / Manganèse	4 %



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